

## MERF RADIO COUNTDOWN TO SUMMER OFFICIAL RULES

### 1. Eligibility and Limitations:

- Participants must be 18 years of age or older when the contest begins Monday, May 1, 2023.
- No purchase necessary for participation. Odds of winning are dependent on the number of listeners choosing to participate.
- Employees of 7 Mountains Media, “*Countdown to Summer*” participating sponsors and their advertising agencies, employees of other radio or television stations, and members of the immediate family of any such persons are not eligible to participate and win. The term “immediate family” includes spouses, siblings, parents, children, grandparents, and grandchildren, whether as “in-laws,” or by current or past marriage(s), remarriage(s), adoption, co-habitation or other family extension, and any other persons residing at the same household whether or not related.
- Only one winner per household throughout the duration of this contest.
- 7 Mountains Media reserves the right to make rule, contest or date changes at any time.
- The decision of 7 Mountains Media regarding participants and winners is absolutely final.
- Contest is open to Pennsylvania residents only who hold a valid article of state identification.
- Arrangements will be made with the winner for pickup/delivery of the prize package. Prizes not claimed within 30 days of contact will be forfeited.

### 2. Dates & Duration:

Contest will air on the Merf Morning Show, weekdays between 8:15 and 8:30 a.m., Monday, May 1 through Thursday, May 25, 2023. One winner will be announced on Friday, May 26, at approximately 8:35 a.m. to win the summer prize package.

### 3. Location:

To play along for a chance to qualify, listen to Merf Radio on the air or on one of our streams for further contest details.

### 4. Indemnification:

All participants will be considered contestants of the Countdown to Summer contest and will hold 7 Mountains Media free from liability of any kind to person or property arising from participation in the promotional contest.

#### **5. Value/Prize(s):**

The prize package *may* consist of a package of prizes such as, but not necessarily, horseshoes, frisbee, cornhole, etc... Seven Mountains Media reserves the right to determine what prizes constitute the prize package. Winner will be announced on the morning of Friday, May 26 on the Merf Morning Show. The prize(s) that may be awarded to the eligible winner(s) are not transferable, or exchangeable for any other prize. All prizes must be redeemed from 7 Mountains Media within thirty (30) days of the contest end date, unless otherwise stated in the contest's official rules. Certain prizes are date specific and the winner or winners must be available on the dates specified. 7 Mountains Media disclaims all liability for any delays, mis-delivered, loss, or failure in the delivery of any prize requested to be sent by mail. If a winner cannot be contacted or is disqualified for any reason, 7 Mountains Media reserves the right to determine an alternate winner or not to award that winner's prize, in its sole discretion. Prizes must be claimed by the winner after presenting proper legal identification.

#### **6. Publicity:**

By participating, all participants and winner(s) grant 7 Mountains Media exclusive permission to use their names, characters, photographs, voices, videotape, and likenesses in connection with promotion of this and other contests and waive any claims to royalty, right, or remuneration for such use. By participating in any 7 Mountains Media contest, participants agree that 7 Mountains Media may disclose personal information obtained from participants in the Contest to third parties and use such information for marketing and other purposes.

#### **7. Conduct, Decisions and How to Play:**

- Countdown to Summer Contest will begin on Monday, May 1, 2022 on the Merf Morning Show and will run through Thursday, May 25.
- Every weekday May 1-25, between 8:15 and 8:30 a.m. will play a movie clip from a summer blockbuster from a summer gone by. Listeners must be the correct caller with the correct answer to qualify for the grand prize. Each daily qualifier will be thrown into a random drawing for the grand prize.
- Persons who violate any rule, gain unfair advantage in participating in the Contest, or obtain winner status using fraudulent means will be disqualified.

- Unsportsmanlike, disruptive, annoying, harassing or threatening behavior is prohibited.
- 7 Mountains Media will interpret these rules and resolve any disputes, conflicting claims or ambiguities concerning the rules or the Contest.
- Any attempt by an entrant or any other individual to deliberately circumvent, disrupt, damage or undermine the legitimate operation of this Contest is a violation of criminal and civil laws. Should such an attempt be made, 7 Mountains Media reserves the right to seek civil and/or criminal prosecution and/or damages from any such person to the fullest extent permitted by law.
- All decisions will be made by 7 Mountains Media and are final.

#### **8. Changes or Modifications:**

Changes or modifications to contest rules may be made at any time and will be displayed at [merfradio.com](http://merfradio.com). prior to becoming effective.