

## **“Gaga for Goose Day 2018” OFFICIAL RULES**

### **1. Eligibility and Limitations:**

- Participants must be 18 years of age or older when the contest airs on September 28, 2018.
- No purchase necessary for participation. Odds are dependent on the number of people choosing to participate”
- Employees of 7 Mountains Media, participating sponsors and their advertising agencies, employees of other radio or television stations, and members of the immediate family of any such persons are not eligible to participate and win. *The term “immediate family” includes spouses, siblings, parents, children, grandparents, and grandchildren, whether as “in-laws,” or by current or past marriage(s), remarriage(s), adoption, co-habitation or other family extension, and any other persons residing at the same household whether or not related.*
- Only one winner per household throughout the duration of this contest.
- 7 Mountains Media reserves the right to make rule, contest or date changes at any time.
- The decision of 7 Mountains Media regarding participants and winners is absolutely final.
- Contest is open to Pennsylvania Residents only who hold a valid article of state identification.
- The cash prize winners will get their prize on-site.

### **2. Dates & Duration:**

Contest will run Friday, September 28, 2017. Up to \$500 will be given away.

### **3. Location:**

To win, you’ll need to listen to Merf Radio on the air, on the stream, one of the apps or on TuneIn..

### **4. Indemnification:**

All participants will be considered contestants of “Gaga for Goose Day” and will hold 7 Mountains Media free from liability of any kind to person or property arising from participation in this promotional contest.

### **5. Value/Prize(s):**

Each winning contestant will win a minimum of \$50. There can up to six winners, with one winner receiving at least \$200. The prize(s) that may be awarded to the eligible winner(s) are not transferable, or exchangeable for any other prize. All prizes must be redeemed from 7 Mountains Media within thirty (30) days of the contest end date, unless otherwise stated in the contest’s official rules. Certain prizes are date specific and the winner or winners must be available on the dates specified. 7 Mountains Media disclaims all liability for any delays, mis-delivered, loss, or failure in the delivery of any prize requested to be sent

by mail. If a winner cannot be contacted or is disqualified for any reason, 7 Mountains Media reserves the right to determine an alternate winner or not to award that winner's prize, in its sole discretion. Prizes must be claimed by winner after presented proper legal identification.

#### **6. Publicity:**

By participating, all participants and winner(s) grant 7 Mountains Media exclusive permission to use their names, characters, photographs, voices, videotape, and likenesses in connection with promotion of this and other contests and waive any claims to royalty, right, or remuneration for such use. By participating in any 7 Mountains Media contest, participants agree that 7 Mountains Media may disclose personal information obtained from participants in the Contest to third parties and use such information for marketing and other purposes.

#### **7. Conduct, Decisions and How to Play:**

- Contest will air September 28, 2018, at approximately 8:55, 9:55, 10:55, 11:55 (all a.m.) and 1:55, 2:55 and 3:55 (all p.m.)
- The "Gaga for Goose Day" contest will consist of contestants picking up a free Goose Day bumper sticker, while supplies last, at one of the following locations: *JP Edwards, Chamber of Commerce/Visitors Center, Downtown OIP, Honeycomb Salon, Friendship Bookstore, East End Coffee or the Merf Radio Office*
- Contestants must stick the bumper sticker on their car and take a picture of the sticker, on the car, with the vehicle's license plate being clearly visible, as well.
- Contestants must then place that photo in the 'comments' section of the pinned post at the top of the Merf Radio Facebook page.
- On Friday, September 28, 2017, at aforementioned times, Merf Radio will randomly select a license plate number from the 'comments' section and read that number on-air. The owner of that vehicle will then have nine minutes and 57 seconds to call 1-866-322-MERF (6373) to claim their prize of \$50.
- If a prize is not claimed in the allotted time, that \$50 will be added to the Golden Goose jackpot, which will air at 3:55 p.m.. The Golden Goose jackpot will be worth \$200 minimum. Other unclaimed prizes will be added to the Golden Goose jackpot.
- If we do not have a winner after first attempt, will try again until we get a winner or all license plates are exhausted.
- Persons who violate any rule, gain unfair advantage in participating in the Contest, or obtain winner status using fraudulent means will be disqualified.
- Unsportsmanlike, disruptive, annoying, harassing or threatening behavior is prohibited.

- 7 Mountains Media will interpret these rules and resolve any disputes, conflicting claims or ambiguities concerning the rules or the Contest.
- Any attempt by an entrant or any other individual to deliberately circumvent, disrupt, damage or undermine the legitimate operation of this Contest is a violation of criminal and civil laws. Should such an attempt be made, 7 Mountains Media reserves the right to seek civil and/or criminal prosecution and/or damages from any such person to the fullest extent permitted by law.
- **All decisions made by 7 Mountains Media and are final.**

#### **8. Changes or Modifications:**

Changes or modifications to contest rules may be made at any time and will be displayed at [merfradio.com](http://merfradio.com) prior to becoming effective.