

# TV TRIVIA FROM BURGER KING CONTEST RULES

The following constitutes Contest Rules, both on and off-air on WMRF hereafter referred to as "station"

1. The contest happens at approximately 6:40am every weekday on the Morning Show.
2. It takes place after the night's TV schedule is listed by our announcer.
3. You must call in and get the TV-related trivia question correct.
4. The winner will receive prizes decided by Burger King.
5. You may not have won anything from the station in the past 30 days to win.
6. All STATION contests are open to any/all STATION listeners, unless otherwise specified by STATION or its affiliates.
7. Only one winner or qualifier per family or household will be allowed.
8. Winners must sign a release prior to receiving their prize.
9. All prizes, unless otherwise specified, must be picked up within 30 days of winning. STATION will not notify winners of the time remaining on their prize. It is the responsibility of the winner to claim the prize within the thirty days provided.
10. All unclaimed prizes will be forfeited. Prize is good for 30 days from the date of winning.
11. STATION is at liberty to give away any unclaimed prize at the end of the thirty day grace period.
12. All major prizes will be given away by STATION . Odds of winning will depend on the number of qualified entries.
13. STATION may substitute another prize of equal value, in the event of non-availability of an announced prize.
14. In the case of a dispute over telephone lines, the decision of STATION is final.
15. In the event that two telephone lines are tied together during a phone contest, the entire phone call will be disqualified and another phone call will be taken. STATION cannot award duplicate prizes to both parties in a "tied together" situation An example of "tied together" call may be two telephone calls originating from the same location or residence or a party line.

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16. Employees of STATION , Seven Mountains Media, its advertising agencies, their affiliates, representatives, and their families or households their employees are ineligible to enter/win.
17. Prizes may be mailed at the discretion of STATION . STATION is not responsible for the failure or tardiness of prizes delivered via US Postal Service. Otherwise, prizes must be claimed in person, unless otherwise specified. Proper identification (valid driver's license, passport, state ID, military ID required).
18. In certain "unique situations", a designated representative will be allowed to accept prize for the winner. Written authorization from the winner including representative's name, ID and a photocopy of the winner's drivers license is required. MERf will qualify what constitutes a "unique situation".
19. STATION is not responsible for defective prizes.
20. Additions or deletions to these rules may be made at the discretion of STATION , and may be enacted at any time.
21. All winners must be 18 years of age or older.
22. STATION , its agencies, affiliates, sponsors or representatives absolve themselves of any liability, financial or otherwise, resulting from any on or off-air contests staged by STATION .
23. All contest entries become the property of STATION . Furthermore, STATION may withhold any contest materials crucial to the completion of the contest.
24. All contestants acknowledge, as a condition of entry, that STATION has a right to publicize, or broadcast the winner's name, character, likeness, voice or all matters incidental herein.
25. All prizes are non-transferable and void where prohibited by law. No cash substitution of prizes allowed.
26. Winners understand and agree that they are responsible for any and all taxes incurred on prizes received.
27. In the event that a winner chooses not to accept a prize, he or she forfeits all claim to that prize. STATION then has the right, at its discretion, to award that prize to a contest runner-up.
28. Sweepstakes/contests are open to U.S. residents only.

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29. Basic contest rules and addenda are available for review during regular business hours at the STATION offices, 12 E MARKET ST, SUITE B, LEWISTOWN, PA
30. Any tie will be broken by random drawing from among the tied, qualified entries. The drawing will be conducted STATION and the results of the drawing are final.
31. The decision of STATION is final. Winner's will be notified by phone. Only one winner or qualifier per family or household every thirty (30) days.
32. Odds of winning are dependent on the number of people calling in.